

## **RULES OF CONTEST OF POSTER**

### **FESTIVAL BALELEC EDITION 2018**

#### 1. PURPOSE OF THE CONTEST

The Balélec committee organizes a contest open to anyone who can use Adobe Photoshop, Adobe Illustrator, Gimp or similar graphics software. The purpose of the contest is the creation of the **poster of the 2018 edition of Festival Balélec**.

#### 2. PROCESS OF THE CONTEST

Participants have until October 2, 2017 (date of filing stamp) to submit the projects to A3 paper in the vertical direction (29.8 x 42 cm) on printed or numerical PDF format as on exploitable support (cf art.3).

#### 3. IT MEDIUM

An IT medium is handed with the projects (CD or USB flash drive if sending by post, or in a ZIP file and the web-hosting link if sending by e-mail). It contains a pdf file of the project and also the exploitable projects with Adobe Illustrator, Adobe Photoshop or Adobe InDesign as well as the fonts for PC and Mac.

The resolution of the images composing the project has to be at least 300dpi.

#### 4. NUMBER OF PROJECTS BY PARTICIPANT

Two projects can be presented by the same candidate.

#### 5. PRESENTATION OF EACH PROJECT

Every printed project will be separately presented on a frameless bound support. Every PDF file of the project has to be set on CMYK color mode.

#### 6. TECHNIQUE OF PRINTING

Posters will be printed in offset four or five colours.

#### 7. REMARK ABOUT TEXTS


The proportions of logos are not fixed.

The text "Festival Balélec" necessarily has to appear on the poster.

## 8. GRAPHICS STANDARDS

The poster has to represent the spirit of Balélec as festival of new music. The VISIBILITY IN THE URBAN AREA is an important criterion. The posters of a very good artistic quality are frequently reject because too much charged visually.

Furthermore, the poster contains the following elements:

- The text " BALELEC FESTIVAL "
- The permanent logo of Balélec (available on our web site) 
- The "year " 2018 or 18 "
- The edition " 38ème édition"
- The date on " Vendredi 4 mai "
- The place " EPFL, Lausanne "
- Our web site: [www.balelec.ch](http://www.balelec.ch)
- A location for the logos of the partners (sponsors and press, fictitious logos available on Web)
- A location for 10 to 15 names of (fictitious) groups.

## 9. GUARANTEE OF ORIGINALITY

The participant certifies to be an owner of the rights of the supplied material. The works having been already the object of publications, or notified to the public, will be excluded from the contest.

Furthermore, the participant is committed to do not apply his artistic concept to others events until January 2018.

## 10. SENDING OF THE PROJECTS

The deadline for the sending of the projects is on October 2 2017 (date of the filing stamp or of the e-mail sending).

You are responsible to check that your mail (post or e-mail) is complete. A project that wouldn't contain all the required items will be took into account only in case of jury's exceptional agreement.

It is recommended to keep a copy of the subduded project, because in the case of any deterioration of the work, Balélec could not be held responsible.

For post-mailed projects, to guarantee the anonymity, pseudonym must be written on the back of the project. Besides, the author will indicate his name, address, phone number and his e-mail address under closed, neutral and opaque envelope, carrying outside the pseudonym appearing on the back of the project.

Without specifying your e-mail address, you will not receive any communication from us!

The e-mailed projects also have to contain author's name, address and phone number. The person in charge of receiving the e-mails guarantee to do not reveal author's identity.

# FESTIVAL BALELEC

Friday, 4th May, 2018

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All the documents have to be sent on unique e-mail; once received, a confirmation of receipt will be sent at your address. We only confirm the receipt but not the content.

Documents sent by post must be well protected and addressed at the following address:

**Festival Balélec**  
**Concours d'affiche**  
**EPFL - Station 11**  
**CH-1015 Lausanne**

Documents sent by e-mail must be sent to the following electronic address:

[concoursaffiche@balelec.ch](mailto:concoursaffiche@balelec.ch)

**Attention:** it is not possible to deliver the projects personally.

## 11. JURY

The jury comprises of active members of the committee of the Festival Balélec and possibly one or several external people to the committee of the Festival Balélec.

The decision of the jury will be irrevocable. Foreman of the jury will decide between the voices in case of equality of the votes.

## 12. LIMITATIONS OF the JURY

The organizers of the contest, the members of the jury and the members of the association in the sense of the statutes of this one are not authorized to compete.

In case of participation of their partners, collaborators or partners, the members of the jury will have the obligation to refrain in the vote.

## 13. OBLIGATIONS OF THE WINNER IN THE FIRST PRIZE

The winner of the contest is in the obligation to make retouch (and/or declensions) necessary for the publication of the poster and the other promotional supports(media) within one month having been informed about the result of the contest.

## 14. COPYRIGHT, RIGHTS OF USE

The author of the first prize gives all the copyrights of his work to the festival Balélec, who keeps the right to modify the poster further.

## 15. REMUNERATION

After careful consideration of the jury, the winner will be informed in writing.

The first three authors will receive each two admission tickets to the Festival Balélec 2018.

The author of the first prize will receive CHF 1200.- once his obligations (art. 13-14) filled.

## 16. COMMUNICATION

The participants in the competition authorize the organizers to publish and to make known during exhibitions, the selected projects, and mentioning the name of the authors, unless otherwise specified from them (by mentioning it in the envelope put back with the project).

## 17. RETURN OF THE PROJETS

Not selected projects will be kept at the disposition of the authors, within 3 months at the most after the deadline of delivery, at the address where they will have sent their project. The return of the projects can also be made by mail, at the expense of the participant.

## 18. RESERVE

The organizers have the right to integrate logos and/or additional elements as well as to adapt the project for any support and to use the graphic elements separately.

## 19. CONTACT

You can contact us only by e-mail at the address: **[concoursaffiche@balelec.ch](mailto:concoursaffiche@balelec.ch)**

## 20. VALIDITY OF THE RULES

By their participation in the contest, the competitors accept altogether the present rules.

No correspondence will be exchanged about the contest.

The Swiss law is only applicable. The place of jurisdiction is Lausanne.

Only the French text of the rules is law.

Lausanne, June 12, 2017

Arseni FEDOSSEEV

**Vice-president for promotion & sponsoring**